PAUL C. GAMUZA

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# PROFESSIONAL SUMMARY

Seasoned Web Developer with over 15 years of extensive experience, having successfully developed and launched **400+** websites and web applications for clients worldwide. Expert in WordPress development, front-end and back-end coding, server management, and e-commerce integration. Proven track record of delivering high-performing, scalable, and secure websites tailored to meet diverse client needs.

# SKILLS

- Front-End Development: HTML5, CSS3, JavaScript, jQuery, Bootstrap, PSD/XD to HTML
- Back-End Development: PHP
- Content Management Systems (CMS): WordPress, Drupal, Shopify, Webflow, Squarespace
- E-Commerce Platforms: WooCommerce, custom online store integrations
- Page Builders: Elementor, Divi, Oxygen, Breakdance, WP Bakery
- Server & Security Management: Cloud/Shared/Standalone server setup, website security, email and network configuration
- Digital Marketing Tools: HubSpot, Mailchimp, ActiveCampaign, Aweber, GetResponse
- SEO & Analytics: Google submission, optimization, website launch and maintenance

# CAREER HIGHLIGHTS

- Successfully built and launched 350+ websites for clients in small business, corporate, government, medical, and e-commerce sectors.
- Specialized in CMS-based solutions, e-commerce platforms, and custom system integrations with a focus on security, performance, and SEO.
- Delivered 90 WordPress websites in just 6 months for Better Image Solutions.

# PROFESSIONAL EXPERIENCE

**Senior Web Developer
HeyNow Media | 2020 – 2025**
- Led the full lifecycle of WordPress website projects, from concept to deployment.
- Oversaw custom coding, page builder configuration, plugin development, and server management.
- Collaborated closely with design and marketing teams to deliver highly customized, SEO-optimized web solutions.

**Senior Web Developer (Part-Time)
Brand Dog | 2024 – 2025**
- Developed and maintained multiple client WordPress websites.
- Focused on performance optimization, e-commerce integrations, and security management.
- Ensured seamless deployment and ongoing site updates.

**Senior Web Developer
Better Image Solutions | 2024 – 2025**
- Successfully built and launched 90 WordPress websites within a 6-month period.
- Managed all aspects of website design, custom development, server setup, and client handover.
- Implemented performance and SEO best practices for every project.

**Web Development Contractor (Government Projects)
Philippines | 2018 – 2023**
- Delivered custom websites for government agencies, managing end-to-end development and server deployment.
- Ensured strict compliance with data security and web accessibility standards.

**Web Developer (Part-Time)
BStreet Digital – London | 2016 – 2020**
- Designed and maintained multiple client websites using WordPress and custom page builders.
- Integrated email marketing platforms and optimized sites for performance and SEO.

**Web Developer (Part-Time)
Vexter Design, IWEB4ALL – Manila | 2013 – 2020**- Developed a wide range of websites, from small business pages to e-commerce platforms.
- Managed hosting, email configuration, and server security.

**Web Developer (Part-Time)
Octoply – Australia | 2012 – 2014**
- Created corporate and e-commerce websites, focusing on responsive design and cross-browser compatibility.

**Senior Web Developer
EBJR Web & Prints – Davao City | 2010 – 2013**
- Led web development projects, handling both client management and technical implementation.
- Specialized in website security, custom theming, and email system setups.

# EDUCATION

Bachelor of Science in Information Technology
Major in Web Development
Interface Computer College Davao, Philippines | Graduated: May 2007

# PROJECT PORTFOLIO

thevanakendistrict.com

veteranmarketinggroupinc.com

godmademillionaire.com

helambubizconnect.com

blcroofingoh.com
continentalendeavors.com
jhubcle.org
ascendfitnessandspa.com
catalystmminc.com
damosaland.com

# FIELD OF EXPERTISE

Small Business, Corporate, E-Commerce, Government, Medical Systems, News & Blog Platforms, Social Networks, Real Estate, Product Catalogs, Event Registration, and Custom Web Systems.